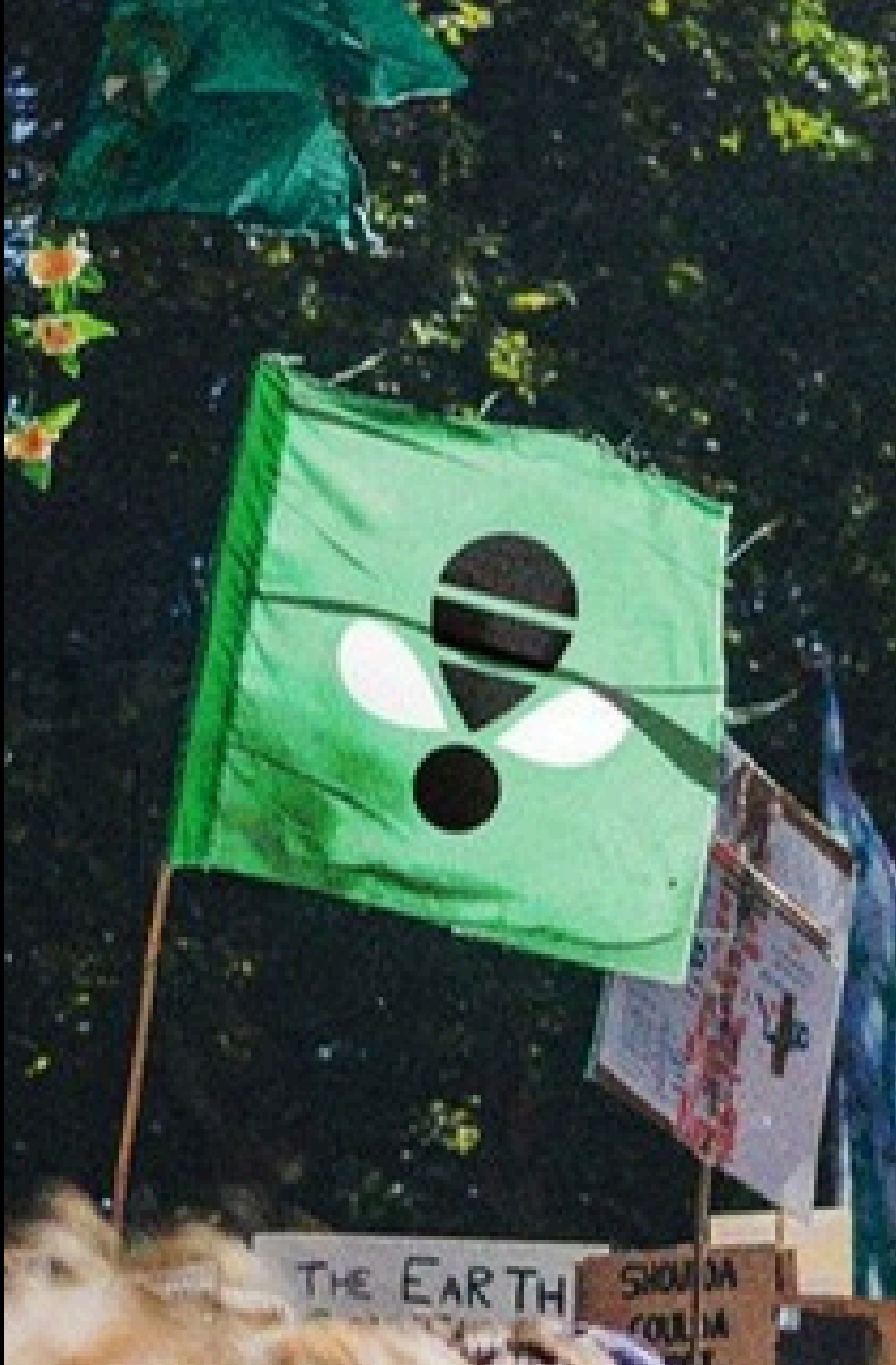


ZERO HOUR

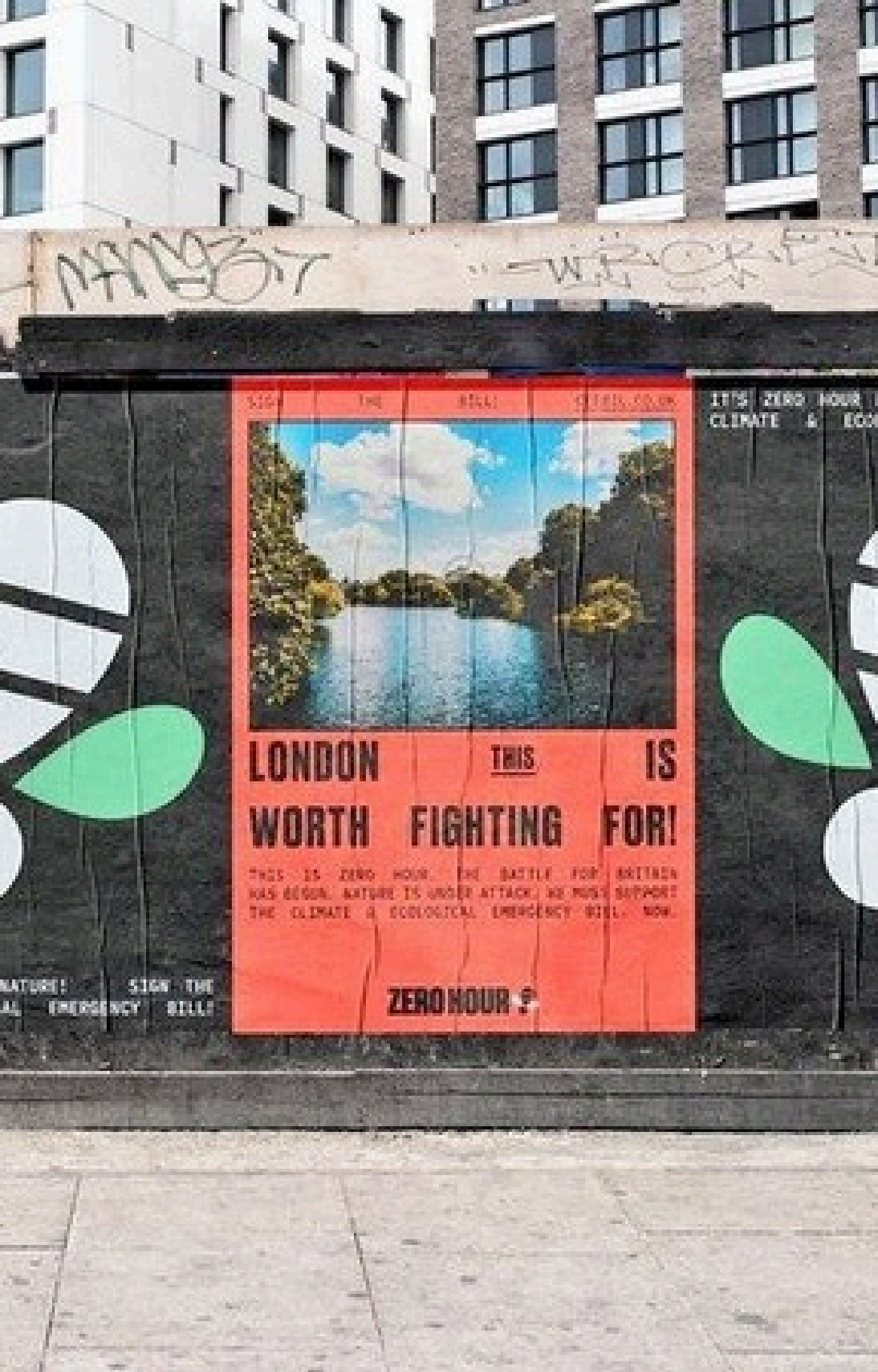
2025 IMPACT REPORT





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FOREWORD

The beginning of 2025 for Zero Hour was the culmination of five years' of hard campaigning from thousands of people. January marked the Second Reading of our Climate and Nature Bill. Though the Bill did not progress to the next legislative stage, it put the Government under considerable pressure and signified real progress.

Many called the run-up to the Second Reading the most important moment for climate and nature in this Parliament so far. It led to many new commitments from the Government, and helped mainstream one of our core campaigning agendas: that responding to the climate and nature emergency requires coordinated, cross-government action.

Above all else, at a time when society feels more divided than united, and at a time when much of the progress we have made seems under threat, we are proud that Zero Hour's work has been a beacon of hope. The nationwide movement that we have built has been a lightning rod that people have been drawn to - we offer tangible, positive action, giving agency and a vision to push for at a time when a positive future can feel hard to imagine.

The progress we made in 2025 is a testament to our movement and everyone in it. This 2025 Impact Report is a celebration of everything that we have achieved together, and a marker for the ambition we will continue to push for in the years ahead.

Amy McDonnell and James Sutton, Co-Executive Directors



MISSION

Zero Hour campaigns for the action the science demands to avert climate and nature breakdown.

We are dedicated to locking the science into law and ensuring a fair transition for all communities. We mobilise urgent, collective action by empowering citizens and pressuring policymakers to enact systemic change—before it's too late.

STRATEGIC GOALS

In 2025 our strategic goals were to:

- **Advocate for integrated climate and nature legislation** via the Climate and Nature Bill (CAN Bill) and its passage via the PMB process and other Parliamentary mechanisms, helping to lay the groundwork for future private members' bills.
- **Make sure that the UK Government is feeling intense, increasing pressure**—internally from MPs, voters, and influential voices to force a tipping point where they are motivated to start delivering urgently for climate, nature and people and a joined-up approach begins to take shape in Government.
- **Advocate for additional legal and policy changes** needed to 'bridge the ambition and implementation gaps'—keeping the CAN Bill as a benchmark—as part of advancing a positive case for urgent, equitable, science-led climate and nature reforms.
- **Hold the UK Government to account** by exposing hypocrisy on its climate and environmental commitments (domestic and international)—opposing and challenging attempts to weaken/renege on Labour's promises or the UK's obligations—and rebutting assertions that the Government "has it in hand".
- **Strengthen and grow our campaigning network, increasing the engagement of the public and experts** who have the tools and knowledge to keep up the fight—while shifting the 'Overton window' and creating space for e-NGOs to increase their demands.

POLITICAL CONTEXT

Labour was elected on a mandate of change but the Government has not been as progressive on climate and nature as we'd all hoped. With their single-minded growth at any cost agenda, they have cast nature as a pesky hurdle to overcome, arguing that environmental protections choke development and reasonable concerns, such as the destruction of key ecosystems that underpin our economy, health, and very existence, as NIMBY-ism.

While 2025 saw the rise of the Green Party under the new leadership of Zack Polanski, it also saw deepening political division, a rise in climate delay and denialism, both nationally as well as in local communities, and the far right organising effectively at the grassroots levels—in part funded by big polluters and billionaire interests. Reform secured its first mayoralty and councils, as well as hundreds of local councillors while Conservatives announced their intention when next in power to repeal the Climate Change Act—legislation that they called for—and have joined the anti-Net Zero position championed by Reform.

The climate and nature crisis is already impacting local communities, whether it's via the rising cost of energy, the risk of flooding in our communities, spring droughts driving crop failure, or increasingly prevalent wildfires putting emergency services under immense pressure. Public support for climate and nature action is far greater than politicians assume, but people are feeling disconnected and under-resourced.

The UK remains off-track, underprepared and saddled with outdated legislation on both climate and nature. The 'National Emergency Briefing' and the ['Global Biodiversity Loss, Ecosystem Collapse and National Security Report'](#) make it clear that every aspect of our lives is threatened by the climate and nature crisis and without significant action, the UK is sleepwalking into a national security crisis that undermines every aspect of our lives - health, food supply, crime threat, poverty, and even national and international conflict. With the collapse of key ecosystems potentially happening as early as 2030, no community anywhere in the UK will be able to avoid the coming impacts.



OUR IMPACT

**Climate and Nature Bill
Second Reading**



CAN BILL SECOND READING

We created one of the biggest pressure moments on climate and nature in the UK in this Parliament with the Climate and Nature Bill's Second Reading debate on Friday 24 January.

Over 120 MPs had pledged to support the Bill in a vote, despite [heavy-handed pressure from the Government](#) through the threat of a rare three-line whip, and many MPs made strong cases for the Bill during the debate including CAN Bill-sponsor Roz Savage, Clive Lewis, Sir Roger Gale, and Carla Denyer.

Despite the debate being adjourned to July, the intensive efforts of our supporters forced the Government to come to the table. In its ministerial response to the CAN Bill, the Government pledged to step up work in four key areas: nature recovery, consumption emissions, public participation, and the roles of the JNCC and CCC. Additionally, Energy Secretary Ed Miliband released a video praising the campaign in which he promised to work with Zero Hour to deliver “binding commitments” and deliver the aims and objectives of the CAN Bill “in legislation”.

While the CAN Bill was unable to progress to committee stage, this was a huge moment for the climate movement and resulted in a big step forward for the narrative on joined-up thinking around climate and nature action.



CAN BILL SECOND READING



DR ROZ SAVAGE MP

CAN Bill sponsor, Liberal Democrats

“Are we willing to do what is required in the long term, rather than what is expedient in the short term? Are we willing to do not what is politically possible, but what is scientifically necessary to ensure a future for our planet? The choice is ours, and the time is now. Let us be the generation who chose to save our natural world, not the generation who stood by and watched it die.”



CLIVE LEWIS MP

CAN Bill sponsor, Labour

“We cannot have growth on a dead planet. Politicians need to understand that; for too long, we have not. We cannot pick growth out of the air and say, “Biodiversity will come in second place; climate will come after.” They are all interlinked. We cannot have a viable economy unless the climate and nature of our country and the economy are working well together in unity and in synthesis. That is what needs to happen.”



CARLA DENYER MP

CAN Bill sponsor, Green Party

“The fundamental principles of the Climate and Nature Bill are sound—laws based on the science, tackling climate and nature as one, and doing things with people, not to people. It has the level of ambition the science demands, containing positive measures for me to give it my full support.”



SIR ROGER GALE MP

CAN Bill sponsor, Conservatives

“We are supremely arrogant if we believe that ‘Drill, baby, drill’ is the answer; if we believe that we have a right—someone who wrote to me described it as a God-given right—to carbon fuels.”



OUR IMPACT

Our campaigning wins



OUR CAMPAIGNING WINS



In direct response to our campaigning and the CAN Bill's Second Reading, Secretary of State for Energy Security and Net Zero, Ed Miliband and Secretary of State for Environment, Food and Rural Affairs (5 July 2024 – 5 September 2025) Steve Reed, made a series of **six concessions**.



Climate and nature statement



Unlocking benefits for people, nature and climate



The JNCC and The CCC Memorandum



High Seas Treaty



Production and Consumption Transformation Centre (PACT)



Energising Britain

OUR CAMPAIGNING WINS

1. CLIMATE + NATURE STATEMENT

Following the Climate and Nature Bill's Second Reading, [on 14th July 2025, Ed Miliband delivered the first-ever Climate and Nature Statement](#) and committed to making it an annual event. An entire day in the House of Commons was dedicated to the urgency of the climate and nature crisis, action the Government is taking, and the direction we need to take next. Ed Miliband also [thanked Zero Hour campaigners](#) in his statement—"their role over a long period, in pushing forward the Bill, has been important."

2. UNLOCKING BENEFITS

Zero Hour has long called for a joined-up approach to climate and nature. On the day of the CAN Bill debate **DEFRA and DESNZ released the report titled [‘Unlocking benefits for people, nature and climate’](#)**. The paper sets out how the Government will better integrate their plans and policy, highlighting the many advantages of doing so. It commits to ‘further the work outlined in this report over the coming months and years’, signalling a renewed emphasis on a whole-of-Government approach which we have long campaigned for. While significant progress is still needed, this marks an important and positive step forward.

3. JNCC + CCC MEMORANDUM

In October, **the Joint Nature Conservation Committee (JNCC) and The Climate Change Committee (CCC) signed a MOU**, strengthening their collaboration and committing to share data and align policy. The Government acknowledged the need to address the silos that currently undermine effective climate and nature policy, and this was an important first step. Better integration between the two scientific advisers on climate and nature policy signals a clear commitment to a more coordinated and strategic approach.

OUR CAMPAIGNING WINS

4. HIGH SEAS TREATY

During negotiations, the Government committed to accelerating the **ratification of the High Seas Treaty**. This process is under way, with the initial primary legislation now passed. The Government will next publish the required secondary legislation to ensure the United Kingdom meets its obligations under the treaty. This was a welcome step in protecting our global oceans, following years of hard work campaigning for this by organisations such as Greenpeace UK.

5. P.A.C.T

The Government **established and funded the Production and Consumption Transformation Centre (PACT)** to strengthen the evidence base for policy on consumption emissions. When these emissions are included in the UK's overall footprint, the picture changes significantly. Although consumption-based emissions are monitored, there is currently no measurable target to reduce them. Hosted by the University of Leeds, this centre is a critical step in addressing this longstanding gap.

6. ENERGISING BRITAIN

The Government has published a **Net Zero public participation strategy (Energising Britain)** in response to the CAN Bill's emphasis on involving citizens more in decision making. Linked to the CAN Statement, the strategy provides an opportunity to involve the public meaningfully, showcase best practice and success stories for policy, and strengthen cross-departmental working. Zero Hour is closely monitoring its development and is feeding in recommendations to maximise its impact.



OUR IMPACT

Grassroots and allies power



GRASSROOTS AND ALLIES POWER



➤ Powering those campaigning wins was our ever-indefatigable movement of campaigners. Our movement grew to over 75,000 supporters—our largest supporter base ever—and it continues to grow as we increase our reach in local constituencies. Uniquely our grassroots campaigner network extends to all 650 constituencies in the UK.



➤ In the lead-up to the CAN Bill Second Reading, over 30,000 emails were sent to MPs in January alone, with campaigners calling on their MPs to vote for the CAN Bill. In total, our supporters sent over 51,000 emails to MPs in 2025, and citizens took an action for Zero Hour once every 9 minutes.



Throughout the autumn, constituency power continued to grow with campaigners and local groups mobilising in their communities, connecting up to lobby their MPs together as part of a follow-on action from The Climate Coalition's Mass Lobby. 44 community MP meetings were held in constituencies across the UK, many of which have seen follow-up meetings with their MPs.



Our 'Letters from the Global South' pop-up exhibition continued to travel across England and Wales, visiting a wide range of educational, faith, cultural and community venues and reaching diverse audiences, including primary and secondary school students, councillors and MPs, through exhibitions, festivals, workshops and informal engagement activities. It was also the featured exhibition at the Act Now, Change Forever mass lobby in Westminster, organised by The Climate Coalition.



Local power was best showcased in the lead up to the adjourned debate on the CAN Bill when we organised local letterbox actions. **650 open letters**—one for each constituency—were signed by local people and sent to the Prime Minister demanding the Government deliver Real Change for climate and nature. [These letters were also delivered to No.10 Downing Street in a hand-in on 4 July](#) to mark one year of a Labour Government by Sarah Morse (CFO, Triodos Bank UK), Hugh Fearnley-Whittingstall (Chef and Broadcaster), Ellen Bradley (Co-Director, UK Youth for Nature), Canon Giles Goddard (Chair, Faith for the Climate), and Prof. Dame E.J. Milner-Gulland (University of Oxford).



> We connected campaigners in over 100 different constituencies, who all joined a Zero Hour constituency WhatsApp group. These groups acted as effective organising tools to bring people together locally - often representing different, but complementary, organisations such as Friends of the Earth, Parents for Future UK, and other local groups.

> **Examples of the impact these community MP meetings had include:**

- Campaigners in **Newbury** got together to meet their MP (Lee Dillon, Liberal Democrats) in October. As a result of the meeting, Lee agreed to join the Climate and Nature Crisis Caucus; sent a letter on behalf of constituents to Secretaries of State Ed Miliband and Emma Reynolds (Secretary of State for Environment, Food and Rural Affairs); and invited the campaigners to come to Parliament to present their thoughts on the CAN Bill to a cross-party group of MPs.

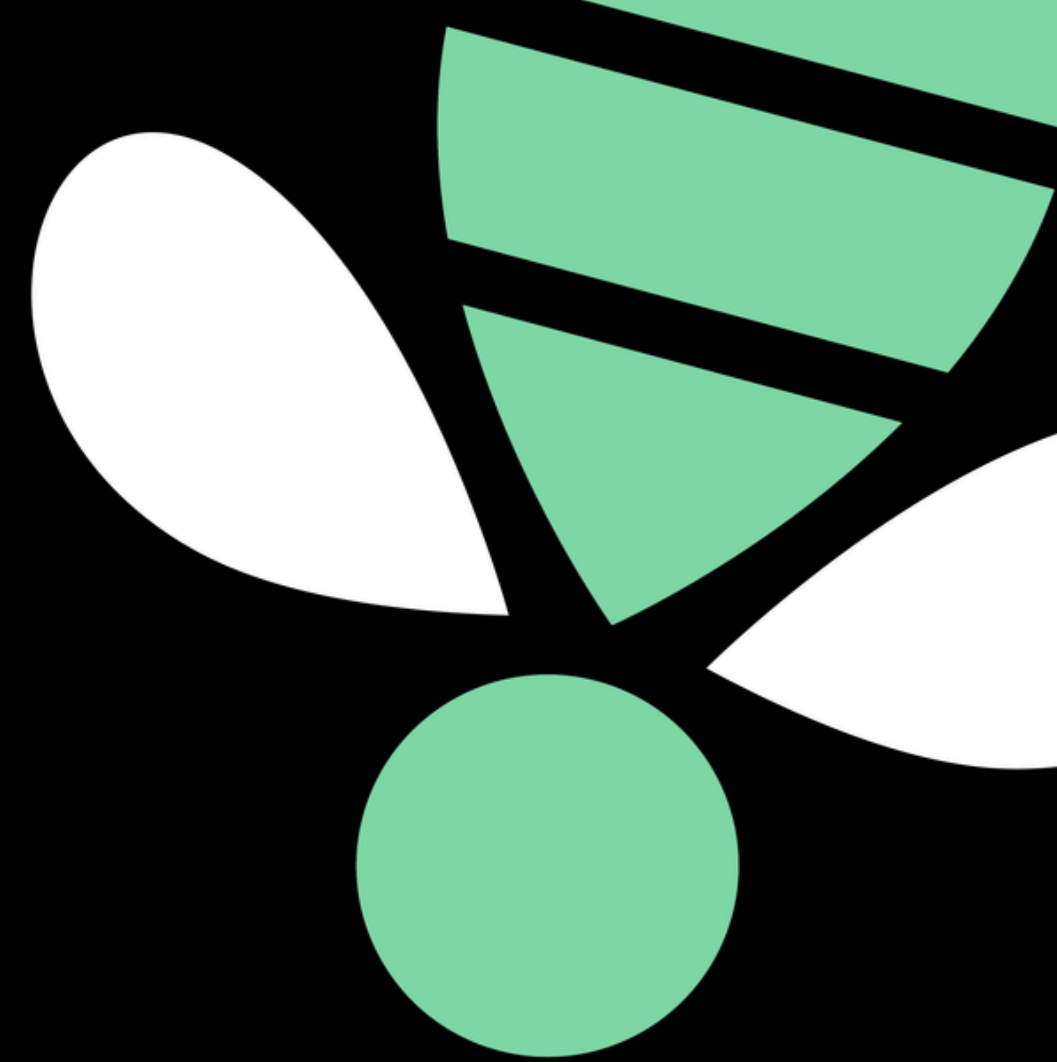
- Campaigners in **Stevenage** had an effective meeting with Kevin Bonavia MP (Labour) in October, with a broad coalition of reps from other local groups including Knebworth Environmental Group. Topics discussed included plastics pollution, the Carbon Budget and Growth Delivery Plan, and school safety zones. Local resident Professor Nathalie Pettorelli from the Institute of Zoology, Zoological Society of London, who is also one of the key scientists behind the CAN Bill, talked about the value of nature and the Government's insufficient efforts on adaptation. Nathalie invited Kevin to join the Climate and Nature Crisis Caucus, which he accepted.





OUR IMPACT

**Climate and Nature
Crisis Caucus**





Climate & Nature Crisis Caucus

2025 saw the launch of a new cross-party [Climate and Nature Crisis Caucus](#) (CNCC) with Zero Hour as secretariat.

Chaired by 10 MPs representing all major UK political parties, the CNCC aims to build consensus on environmental action and create the infrastructure to mobilise MPs to keep climate and nature at the forefront of Parliamentary debate, while holding the Government firmly to account.

The public launch event in October was attended by cross-party MPs, representatives from organisations including Friends of the Earth, Greenpeace, Green Alliance, SERA, and LCEF, scientists, as well as Climate Minister, Katie White MP.

The purpose of the CNCC:

- To rebuild and strengthen the cross-party consensus for climate and nature action, empowering a network of MPs to work together more strategically and effectively.
- To ensure climate and nature are firmly on the political agenda.
- To use media and communications to make the benefits of climate and nature action relevant to everyday life.
- To provide MPs and policy makers with clear, unfiltered science.



[Click here to watch the CNCC launch video](#)



[Click here to watch the CNCC Adaptation video](#)

The CNCC will deliver a series of outcome-focused sessions shaped by the priorities of the Chairs. These sessions will go beyond information sharing and support practical action, focused on the themes of:

1. **Climate Adaptation**
2. **Communication and media work**
3. **The economic case for action**
4. **Joined-up Government working**

Within mere weeks the Climate and Nature Crisis Caucus was already taking action. During COP30 the Caucus organised a letter to the Prime Minister calling on the Government to financially support the Tropical Forests Forever Facility. The letter was signed by 60 MPs and Peers, and added to the pressure on the Government to change their initial decision.

The result was the Secretary of State for Energy Security and Net Zero responding in the chamber that they will keep the decision to invest under review, hoping to invest once the fiscal situation allows.



Olivia Blake MP
Chair
Labour



Carla Denyer MP
Vice-Chair
Green Party



Pippa Heylings
Vice-Chair
Liberal Demorats



Chris Hinchliff MP
Vice-Chair
Labour



Simon Hoare MP
Vice-Chair
Conservative



Clive Lewis MP
Vice-Chair
Labour



Simon Opher MP
Vice-Chair
Labour



Roz Savage MP
Vice-Chair
Liberal Demorats



Alex Sobel MP
Vice-Chair
Labour/Co-op



Nadia Whittome MP
Vice-Chair
Labour

MEDIA REACH

In 2025, our work had 259 press hits.

Wide local press coverage coincided with the letterbox action to the Prime Minister ahead of the adjourned Second Reading debate. 33 local publications around the UK covered the action, highlighting the scale of support and local power.

Our press releases and coverage can be found on our website: [Press Centre](#).



Calling MPs of all stripes: Our planet is counting on your vote on the Climate and Nature Bill



Revealed: 17 union chiefs urge PM to support backbench climate bill



Labour civil war brewing as MPs threatened with losing whip over crunch climate bill vote



Labour facing 'mass rebellion' over Climate and Nature Bill



Climate and nature recovery law blocked from progressing in the Commons



Climate and nature in peril as bill shelved by Labour



'A blueprint for a broken future': Green economy slams Chancellor's Spring budget



Letters

Labour has sidelined essential green policies



Letters

Threats to nature in Labour's planning bill



Could a new green Labour faction cause trouble for Ed Miliband?



Ed Miliband says Tories are 'anti-science' for abandoning net zero consensus



Olivia Blake: 'Why cross-party leadership on climate policy is essential'



'This is Britain's quiet emergency. We must act together to end it'



Cross-party UK MPs urge Starmer to back global tropical forest fund

OUR MOVEMENT IN NUMBERS

192
MPs

75,000+
campaigners

54
Peers

7
mayors

8
MSPs

4
MSs

15
political parties

389
councils

1,639
scientists

34
faith leaders

24
union leaders

1,336
organisations

SUPPORTING ORGANISATIONS INCLUDE:

GREENPEACE



Wildlife and
Countryside

LINK



theWI
INSPIRING WOMEN



ECOSIA

ecotricity

OCEANA

UK4N



natura & co

ARUP



UCU
University and College Union



patagonia®



SUPPORTED BY



Marmot
Charitable
Trust



John Ellerman
Foundation



Network for
Social Change
Charitable trust

The **co-operative** bank
Ethical then, now and **always**



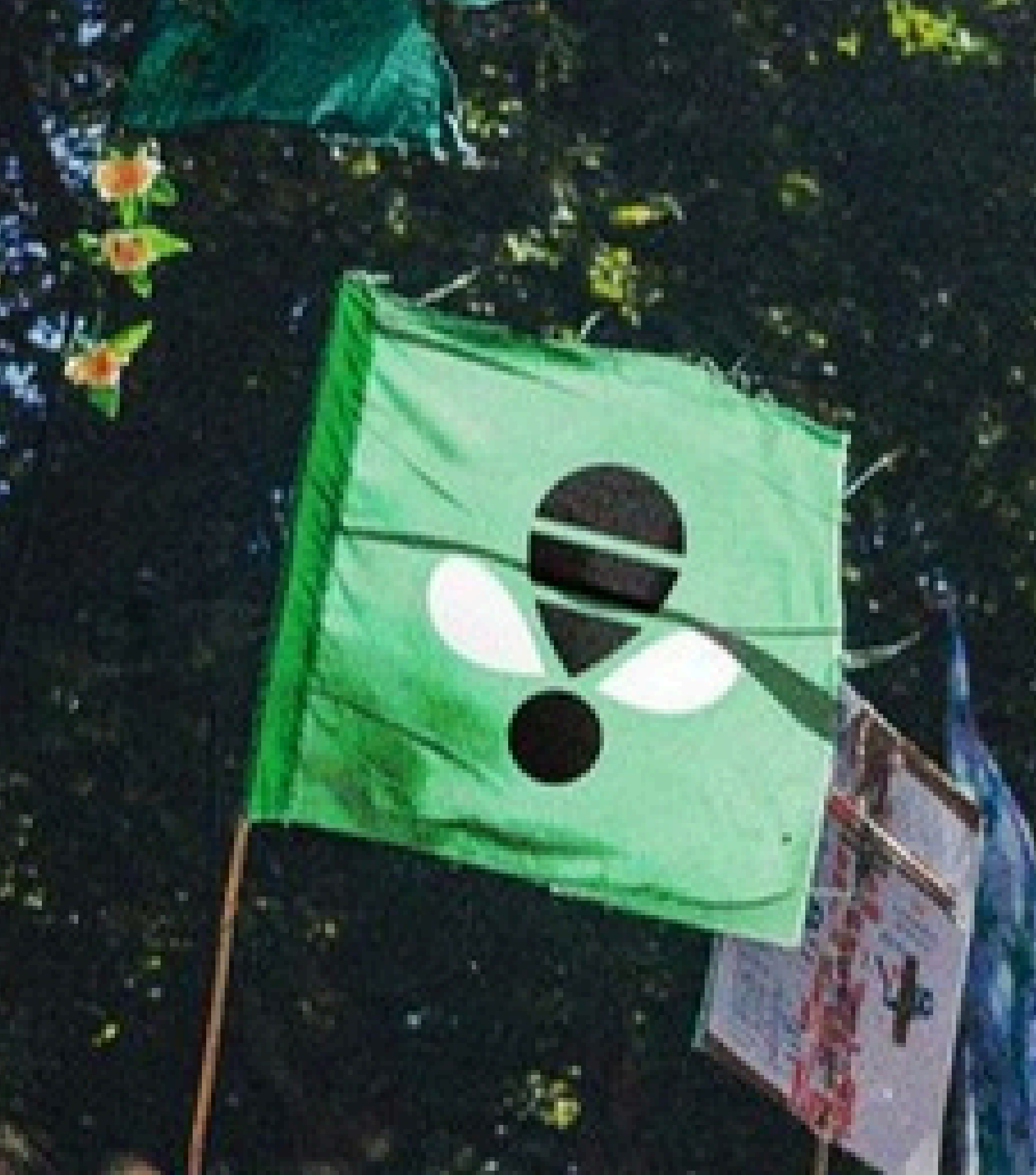
Gibson Graham
Charitable Trust



Cobb
Charity



H T and L B
Cadbury
Charitable Trust



The campaign for climate and nature



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